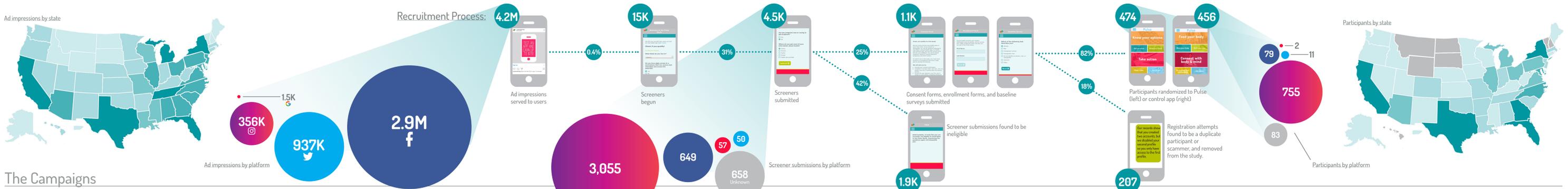


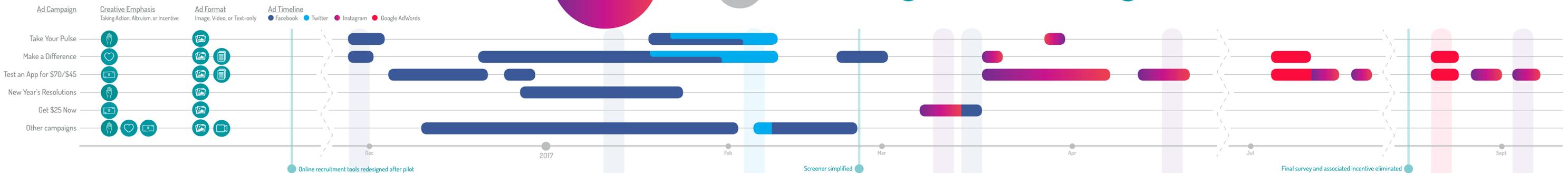


Likes, Tweets, and Hashtags: Harnessing the Power of Social Media for Study Recruitment

Nicholas Sufrinko, Milagros Garrido, and Genevieve Martínez-García, Healthy Teen Network
Elizabeth Cook, Jennifer Manlove, and Makedah Johnson, Child Trends



The Campaigns



10 Key Lessons from the Pulse Recruitment

